



LEISURE WORLD

HISTORICAL SOCIETY

NEWSLETTER

May 2005

Volume 6 Number 3

Preserving Today for Tomorrow

"SUMMER SPLASH"

It may not be summer officially but the trip planned for May 19 has all the elements! Program Chairman Ward Payne promises a delightful fun filled day. Reservation blank with all the details is on page 7. Don't wait as space is limited. It might be wise to call and make a reservation since time is so short.

VOLUNTEERS NEEDED

Illness and resignations have depleted the volunteer staff. Many new activities are being programmed and there should be something that appeals to persons of varying interests and talents. Talk with new office manager, Holly Williams, or call President John Fuller for more information.

2004 SURVEY AVAILABLE

The third in a series of Demographic Studies arranged through the cooperative efforts of the Historical Society and UCI, has been released. Copies are in the reference section of the Library and can be purchased in the Historical Society Office.

OFFICE CLOSED ON FRIDAY AFTERNOON

The Society office will close at 12 noon on Friday until further notice.



John Fuller
President

Board of Directors

Ward Payne 1st Vice Pres.	Syd Aronson	
Charles McLaughlin 2nd Vice Pres.	Martha Hellmann	John Toellner Consultant
Frank Prophet Jr Secretary	Ira Joss	Holly Williams Office Manager
Mel Dollar Treasurer	Charles Little	Fran Lindberg Acting Archivist
	Robert Miller	
	Charles Nahas	
	Robert Ring	
	Harry Schwartz	
	Evelyn Shopp	
	Linda Wilson	

PRESIDENTIAL MUSINGS

JOHN FULLER

Our efforts to review our overall operations continue. During February and March we had some major interruptions to our operations due to illnesses and personnel changes that made us recognize that some major improvements were needed in our daily operations. This came about due to 3 week absences of both your President and Office Manager, and at the same time, the resignation and/or illness of four of our regular volunteers.

We have grown in membership and projects in the last few years, but have not kept up with the operational necessities of things like upgraded computer programs, writing of procedures and updating our filing systems. Our Archive operation still works well, although we will review current systems for possible improvements.

Also during this difficult period, Marge Williams, our long time Archivist, decided to move back home to Texas. Our Assistant Archivist, Fran Lindberg, fell and broke her hip and our office manager, Sherry Hamilton, for the last 41/2 years, resigned. With the help of our board and new board members, we have had several meetings to solve our problems and are well on the way.

A new office manager started work on April 4th. Holly Williams, with a Business Degree and 20 years of applicable experience, has joined us and is already doing an excellent job. She lives in nearby Lake Forest. Also, Fran Lindberg is back at her archive job, having made a fine recovery from her recent accident. Not wishing to take on the job of Archivist, she will be able to manage our archives, while we search for a new Archivist.

PRESIDENTIAL MUSINGS (continued)

Our consultant, John Toellner, has done a fine job in sorting out our membership computer program and we now have two card files with a record of every member available at our volunteer desk. John's next project is to prepare a new Procedures Manual. Our new board member, Bob Ring, is working with him on this. They have listed 15 procedures that we need and have already completed drafts of several of them. We plan to review our overall office operation in the next two months and make some major decisions on our future.

We also had a new Channel 6 half hour interview program on our latest Leisure Worlde Honoree, Mike Evans. Program Director, Paul Ortiz, is looking at the possibility of making this a monthly program, featuring our latest Honoree. We should have more about this in the next Newsletter.

As we endeavor to streamline and shorten the time needed to perform our work, we hope to find more time for other projects that a Historical Society should be involved in. One of these has to do with the writing and publication of our history. Our early Historical Society leaders found time and talent to write and publish several quarterly reports and two books on our early history. Since 1985 there has been little if anything published dealing with all the many activities, controversies and achievements of those who have dedicated their time and talent to the operation of LeisureWorld. I believe it is time that this was corrected and after we get our Historical house in order, I would like to pursue it. I know we have many experienced writers, researchers and publishers in Leisure World and perhaps we can bring them together to document the history of our last 20 years. Think about it!

It may serve as a comfort to us,
in all our calamities and afflictions,
that he that loses anything and gets wisdom by it
is a gainer by the loss.

ROGER L'ESTRANGE

We Can Help!

If your club is planning programs for next year, and needs a speaker on a topic related to Leisure World or South County, the Historical Society can help you. Call the office and leave enough information so that a suitable speaker can be arranged.

Check your Directory

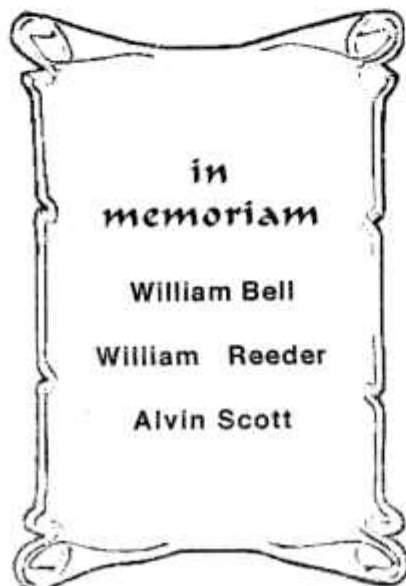
There are a number of new Affiliates this year, along with several long time friends. Let them know we appreciate their support

New Associate, Needleworks Club, rated double billing. (Their president is one of our volunteers.)

If there is an error in your listing, address or telephone, do notify the office.

Diorama

Have you checked the diorama for your manor? Some few, we are told, are missing. We need to identify those just in case we decide to update the diorama, adding the globe and Clubhouse 7, as well as Town Centre and the Home Depot area. If you haven't checked for yours, come in and take a look..



Selected Tidbits

(source unknown)

Two dozen golfers, all 65 plus, formed a league called "Monday Morning Over The Hill Gang." At the year end party, the treasurer read the financial report:

Telephone calls	\$1.25
Entertainment	2.00
Stationary	3.50
Get Well Cards	35.00

Four elderly gentlemen were discussing the state of the community, the state and the nation. "Well, there is one thing we don't have to worry about anymore," one said, "We ain't going to die young!"

* 2nd and 3rd generation

residents not included in our records are urged to "register." Call the office for a form, or stop by and pick up one. This is not limited to members. Tell your friends about the project.

* Members who are 90 or

will be within 12 months are invited to become officially "Historically Advantaged.!" Call 206-0150 and ask for a form, or stop by during the week and pick one up.

Wisdom is knowing what to do next,
virtue is doing it.

DAVID STARR JORDAN

DEPARTMENT OF **Ooops!**
 (otherwise known as inexcusable errors)

NEW OFFICE MANAGER
 --Mari Jan Vested

———— **DIRECTORY** ————

AFFILIATES Page 3
 Telephone number corrections

Robert Reckinger 859-2900
Taryn Moll 859-2900
 Both are Vice-presidents at
MERRILL LYNCH

VOLUNTEERS
 Missed!

Donna Donelson 275 hours

———— **MARCH NEWSLETTER** ————

New Associate Editor
 is
Mari Jan Vested not Vestal.

(Editor can't even dream up an
 explanation for this error.)

Stop by and greet our new office manager, **Holly Williams**, who has taken over a multitude of duties, including scheduling of volunteers so necessary to the continuation of our many services to the community.

Holly, now living in Lake Forest with her husband and three sons, is a native Californian and a graduate of California State University Fullerton with a degree in Business Adm. specializing in Marketing Communications.

She is looking forward to meeting members of the Historical Society and other Leisure World residents who stop by seeking information stored in the Archives and information about the community.

"This is such a friendly and interesting place to work," she says. "We need more volunteer helpers. If you have a few extra hours to contribute to the Historical Society, please come by and talk with me. There are many different things to do here that you will enjoy."

LEISURE WORLD DEMOGRAPHIC STUDY
 ----Ira Joss

In late March, the summary document covering the results of the 2004 Demographic Survey, conducted by the Historical Society in partnership with the UCI Institute for Brain Aging, was released. Personal copies were delivered to all Mutual and GRF Board members, appropriate PCM staff, Laguna Woods City Council members and staff, TV-6 and the Leisure World News. Copies were also placed in the reference section of the Leisure World Library.

The April 14th issue of the Leisure World News carried a major article about the survey and some of the pertinent information which was obtained.

This is the third such survey conducted by the Leisure World Historical Society as a public service and it was very well received and appreciated.

BITS AND PIECES OF LEISURE WORLD HISTORY

Mari Jan Vested

(Selected from the *Leisure World New*.)Forty Years Ago

May 1965

Livening up the end of April was the visit of entertainer Jimmy Durante who proclaimed that Leisure World was really something! "I never seen nothin' like it, It's wonderful! Beautiful," he enthused, playing the piano in the Clubhouse Lounge and delighting residents.

One hundred fifty Unit Nine manors were sold on opening day with an average price of \$16,500. More than 3,000 manors have been sold overall. The population is recorded at 2,200. It is estimated that the community will have a capacity of 18,000 manors and a population of approximately 32,000. Seven hundred residents have registered to vote.

A 26 minute sound and color film entitled *New Way of Life* is ready for distribution. It describes the story of Ross Cortese, the founder and developer of Leisure World, and his dreams: his determination to build a new way to accommodate America's living habits for those approaching later years.

June 1965

GRF announced a mammoth sales promotion contest called "Leisure World Jamboree" to be held June 11 with fabulous prizes. Offer is open only to Leisure World buyers.

The stable is seeking new horses.

The first Leisure World Hobby Show is scheduled.

Twenty Five Years ago

May 1980

...Power shortage stops elevators. Twelve residents trapped for twenty minutes.

...CH 5 is to be built. Cost of land is fixed at \$15,000 an acre.

...Big crowds attend Hats From Flappers show.

June 1980

...Traffic Signal is installed at Gate 4 for security purpose.

...Early overplanting leads to elimination of some trees in United Laguna Hills Mutual.

...Rossmoor negotiations with U. S. Marines is almost resolved regarding 154 acres for proposed Business Park.

...Residents seek support in opposing Business Park. Proposal to develop 170 acres within Leisure World is deemed premature.

Ten Years Ago

May 1995

...Residents sign up at CH 1 for May 13 5 K race.

...Anti-Airport group begins petition drive.

..."A Flippin' Good Time" is described by hundreds attending the Kiwanis Club Pancake Breakfast.

...Residents 90 years old or more are invited to Gay 90's luncheon.

June 1995

...Nonagenarians (90 or older) tell how to live to be 100. "Marry a young wife; maybe marry a young husband," they advise.

...Anti-airport group opens new headquarters. Keeps pressure on fight against airport.

Join us on May 18!

...COME AND ENJOY SOME FUN IN THE SUN!...

“Summer Splash”

Come enjoy the summer sun and fun as you make a splash in Newport Beach! You begin this outing with a visit to the Southland’s favorite garden center, **Rogers Gardens!** You’ll have a full hour to explore this beautiful 7.5-acre nursery, which resembles a botanical garden. Rogers is one of the world’s most unusual and complete retail garden centers and is known for having pioneered growing in beautiful hanging baskets and pots, which you will see throughout the gardens. There is also a **Patio Shop and Gallery** which feature a unique collection of antiques, art-work and hundreds of gift and decorating ideas.

Next stop is for lunch at the popular **Harborside Restaurant**, located at the **Balboa Pavilion**.

After lunch, you’ll walk over to the water’s edge where you’ll board the boat for a **relaxing afternoon harbor cruise**. You’ll sail the calm waters, exploring the spectacular, star-studded harbor. An experienced captain will narrate your voyage, pointing out everything from homes and yachts of the rich-and-famous to playful sea lions. **Newport Harbor** is ringed with some of the most expensive real estate in the world, along with more than 11,000 premier vessels along the shores of **Balboa Island, Balboa Peninsula and Lido Isle**. This exclusive harbor claims to have more boats per capita than any city in the country. After the cruise, you’ll have some time at your leisure to explore the legendary **Balboa Pavilion and Fun Zone**.

“SUMMER SPLASH” Wednesday, May 18

Cost: \$45 -- Includes lunch and tips
Departs Gate 3 at 9:30 a.m.; Returns at 4:30 p.m.

Mail reservation form and check to the **Leisure World Historical Society**
P. O. Box 2220
Laguna Hills, CA 92654

or bring to the office. No refunds after May 14.

-----Clip-----

Luncheon choices:
(1) poached salmon (2) Turkey & Avocado sandwich (3) Yankee pot roast

Circle luncheon choice-----

Name _____ phone _____ 1 2 3 ↻

Name _____ phone _____ 1 2 3

Check # _____ Amount \$ _____

*We need you!
We are here for you!*



NEWSLETTER

LEISURE WORLD HISTORICAL SOCIETY

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