

LWer of the month

Rossmoor distinguishes Warren Morgan

Warren Morgan has a purpose: To prove by example that retirement can be an interesting, exciting, constructive, productive phase of life; a time to live; that retirement need not be from life but to life.

A 12 year resident of Leisure World, he has been selected Leisure Worlder of the Month for July by Rossmoor Corporation and his portrait will be hung in the rotunda of the main sales office during the month.

At age 77, Warren and his wife of 55 years, Dolly, set a pace that many teenagers would find difficult to emulate. A simple listing of his activities since becoming a "retired" resident of Leisure World while pursuing his hobbies of writing, public speaking, photography and history, is an example in itself of the boundless opportunities for involvement in retirement.

As an author he has written several books, hundreds of newspaper columns and reams of publicity and advertising copy including, currently, a weekly advertising travel page in the Leisure World News.

As a lecturer he has averaged close to 100 voluntary talks a year, mostly on travel.

As a photographer and world traveler he has taken thousands of color slides which he frequently uses to illustrate his lectures.

Additionally he has been:

- co-founder of STARS (Senior Talent Active Reserve Services) embracing the Orange County chapters for SCORE (Senior Corps of Retired Executives) and IESC (International Executive Service Corps) for retirees with a yen to remain active to some degree in business for fee or for free;

- vice president of the Laguna Beach Lyric Opera;

- executive vice president and manager of the Laguna Beach Chamber of Commerce for three and a half years and founder of its "Masters" organization;

- president of the Chamber of Commerce Executives Association of Orange County (Manager of the Year in 1967);

- founder of the Federated Chamber of Commerce Organization of Orange County, coordinating the efforts of 26 Chambers;

- public relations consultant to Mission Bank for four years, under whose sponsorship he organized and hosted the Laguna Beach International Travel Film Festival, and wrote a weekly column of historical anecdotes entitled "This is Mission Country."

- travel consultant to Club Universe and World of Leisure Travel;

- volunteer host of a Leisure World Channel 6 TV talk show for over 11 years ("Window on the World") whose intent is to expose Leisure Worlders to the amazing opportunities in the area around us for free choice activities - things to do, places to go, people to know;

- president of Leisure World Shrine Club;

- president of the Executive Dinner Club of Orange Coast;

- president of the Leisure World Chapter of People to People (then the largest in the world); member of the International Board;

- co-chairman of the Masonic Coordinating Committee of Saddleback Valley;

- participant in the founding of the Rotary Club of Laguna Hills. (Awarded Paul Harris Fellowship, 1977);

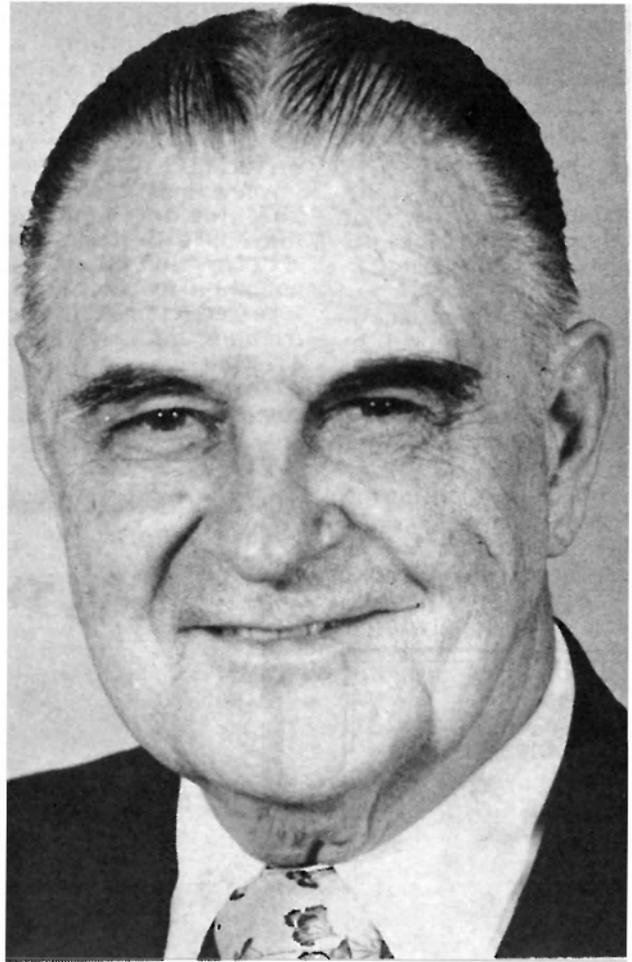
- participant in the founding of Leisure World's Aero-Space Alumni Club, the Hi-Flyers and its present secretary;

- founder of Leisure World's extension of the services for the blind, (now Vista Nueva).

Currently he serves as public relations, advertising writer and travel consultant for Good Time to Travel. "I like to earn a little more so I can spend a little more on the things I like best to do...my volunteer activities."

His most recent book, the result of some four years of research, writing and rewriting, is called "This Was Mission Country," a 256 page compilation of delightful anecdotes and reminiscences of the early days of Orange County by pioneers Merle and Mabel Ramsey.

Warren had impressive business and military careers before undertaking his current objective - promoting successful retirement. As an executive for such firms as Otis Elevator Company, Industrial Telephone and Telegraph (vice president) and Litton



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Industries he originated, developed and managed many major marketing projects, both national and international in scope. Three of the largest were in Alaska; the evaluation and standardization of the air navigation system known as TACAN (Tactical Air Control and Navigation) which later became VORTAC, today's standard air navigation system; the maintenance and operation of the Distant Early Warning Line (DEWLINE) in the Arctic; and the Alaskan Integrated Communications Enterprise (White Alice) which tied all of Alaska together, communications-wise.

Warren saw service in three wars; in the Army, in France with the 13th Engineers in World War I; and in the Navy in World War II and during the Korean effort. In the Navy he served as an industrial engineer, scheduling and logistics expert and as coordinator for the construction of landing craft and submarines. He retired as a commander, with five letters of commendation.

He raised his sons (both of whom are engineers) on model railroading and hobbies in the process of which he wrote monthly magazine articles on the subject over a period of 12 years, one of which for Architectural Forum, resulted in the "Family Room" idea, now almost a standard part of thousands of homes.

In addition to marketing, Warren's activities included many public and community service projects. In Boy Scouting he became an Eagle Scout at the age of 13 and Lone Scout No. 1 for the Rural Scouting Branch. He served for over 17 years on various boards of the YMCA on Orange, N.J. and coached its championship swimming team.