

LAGUNA WOODS

GLOBE



HONOREE OF MONTH

MARTY RUBIN WILL BE RECOGNIZED
BY HISTORICAL SOCIETY AT CEREMONY PAGE 3

United Director Rubin named September Honoree of Month

BY CHERYL WALKER
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Laguna Woods Historical Society selected a United Mutual Board director as its Honoree of the Month for September.

He is director Marty Rubin, who first came to prominence in the community as a facilitator for Project 21. The latter was an attempt by more than 80 residents, most non-board members, to draft a plan for the future of Laguna Woods Village. He will be honored by the Historical Society at 10 a.m. Wednesday, Sept. 3 in Clubhouse 6.

Rubin, a native of New York, is a 15-year resident of the Village and earned his Bachelor of Science degree in psychology and political science from Queens College in the City of New York after finding out he had “no passion” for engineering, his first career choice. He also completed coursework for a Master of Science in industrial psychology from Columbia University.

When acting as a Project 21 facilitator, he brought with him years of experience in the field.

He was the founder and principal of Human Resource Systems, an organization development, consulting and training firm working with supervisors, managers and executive boards within school districts private and public corporations and law enforcement agencies. He was also a deputy probation officer in Los Angeles County; and a social worker in New York City.

Rubin said he liked social work and probation but became disillusioned when working in Los Angeles during the Watts Riots and saw people who he knew and had gotten along well with suddenly turn and see him not for himself but as a hated class, thus feeling for the first time his life was in danger.

It was looking for a safe place that got him to the Village. His desire to keep the Village a special place brought him into the work with Project 21 and eventually to the board.

He's served on the United board since 2006 and on various committees, including the digital services subcommittee of the Golden Rain Foundation, a Laguna Woods City Planning Review panel, as an alternate to the Orange County Land Use Commission. He also



United Mutual Director Marty Rubin is the Historical Society's Honoree of the Month for September. He's shown here with his rescued pet Chihuahua

has been or is a member of the following clubs: Film, Historical Society, Spanish Cultural, Bridge, Camera, Concerned Citizens and Bocce.

He was also the master mind behind the board coming up with vision, mission and value statements recently approved by the United Mutual Board.

When running for the board last year he set an agenda he's tried to maintain during his years of service, namely:

“I am committed to actively maintain open, direct respectful communication with fellow residents and board members, be accountable for oversight of and setting policy for our managing agent, to encourage our board and the Golden Rain Foundation Board to be as transparent as possible while following the law and the governing documents of United Mutual, to maintain and improve the quality of life within our community while being fiscally responsible, and to do long-range planning for the future of

Laguna Woods Village.”

Rubin is quiet man but when he speaks the board listens because he doesn't speak unless he has some important point to make.

United President Jim McNulty says Rubin's special talent is really appreciated. “Marty brings a unique perspective to the board that always makes us think about a subject a little different.”

Fellow Board Member Linda Wilson explains her colleague as follows: “The deepest rivers flow with the least noise. Marty brings to each endeavor a quiet breath of understanding; a fresh view of commitment and most of all a firm desire to accomplish each task with unity.

COVER PHOTO: United Director Marty Rubin is the Historical Society's Honoree of the Month for September. He's shown here with his rescued pet Chihuahua.

> JEFF ANTENORE