LEISURE WORLD HISTORICAL SOCIETY

NEWSLETTER

May 2002

Volume 3 Number 3

Preserving Today for Tomorrow

25 25 25

1977 -- 2002

25 25 25



The Globe is Home!
Cut
Moved
Spliced
Primed
Painted
Fenced
Landscaped
Ceremonied



We are indeed grateful to the many residents of Leisure World, both members and non-members of the Society, who contributed to the Globe Fund. The contributions ranged from \$2 to \$1000.

Leisure World Clubs were very generous with their funds and with their complimentary comments. Contributions ranged from \$25 to \$250.

The generosity of our two major donors

Doctor's Ambulance Service Medix Ambulance Service



helped "spur" us on, as well as providing much needed initial funds. Both have been long time friends of the Society.

We appreciate the cooperation of the City of Laguna Hills, the City of Laguna Woods, the Golden Rain Foundation, numerous PCM staff members.

page

- Presidents letter In memoriam
- Survey Membership
- 4) Veterans Project
- 5) 1977 News
- 6) 1977 in review
- 7) New members

Thank you!



HISTORICAL SOCIETY BOARD OF DIRECTORS

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PRESIDENTIAL PONTIFICATION

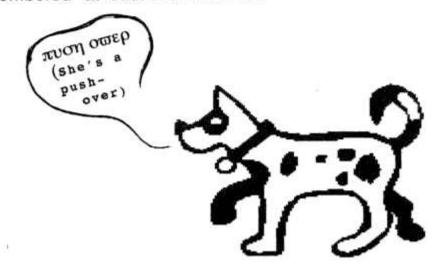


This is the month that will go down in Historical Society history-- the month that ended the Globe relocation process. It has been a long project, and one that most surely could not have been accomplished except for the guidance, knowledge and pugnacity of Bob Miller. We owe you, Bob!

As you know, 2002 marks 25 years for the Society. I've been reading some of the stories in the Leisure World News for that year, and was amazed that some of the 1977 concerns are still with us. At least one was concluded. In 1977, Bob Price made the first proposal for cityhood--and it took only 22 years to bring that to conclusion.

The membership committee needs the help of every member. Last year was a very successful membership year, and 2002 can be even better. Please share your ideas with the committee. And talk to your neighbors and friends. If you are a member of a club not an Associate, encourage them to join.

I really have a lot to share, but I must go walk the dog. No, not my dog. The dog of the next door neighbor who works full-time. It has been so long since I worked full time that I simply can't remember how it was. Or maybe the problem is that I seem to put in a lot of time at non-pay pursuits. Anyway, Globe or no Globe, Newsletter or no Newsletter, Max must have his walk. And thats an administrative decision that will be accepted, appreciated, remembered--at least until tomorrow---



SURVEY

The report on the 90+ Survey was distributed to Historical Society Board Members, all members of Mutual and GRF boards, key PCM executives, City Council members and staff, TV-6 and the Leisure World News. A copy is in the Leisure World Library.

On Wednesday, April 24, Dr. Claudia Kawas of UCI joined Ira Joss in a Channel 6 interview. The main focus was the 90+ report.

The Survey Committee is currently in discussion with UCI regarding the timing and direction of future studies. As you know, we have completed two studies with them, and have had outstanding returns from the surveys.

FREMONT INVESTMENT AND LOAN DEPOSIT INCENTIVE DONATION PROGRAM

The Historical Society is a beneficiary of this program. \$3374 since 1998! It didn't cost us anything, nor did it cost the investors. They merely indicated when opening a new account, or rolling over an old one, that the Society was to be the beneficiary. Interest rates are down, but it you are still into CD's, don't forget the Society.

SPECIAL DAYS SHOW THE FLAG!

Memorial Day, as observed- -- Monday, May 27 Memorial Day, traditional --- Thursday, May 30 Flag Day --- June 14 July 4

UNITED WE STAND

MEMBERSHIP COMMITTEE

Charles Hellmann, Chairman

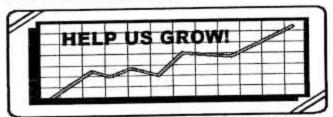
The membership committee will be undertaking an aggressive campaign to attract and enroll new members into our Society during the year 2002. We enlist the assistance of all current members of the Society by asking that you provide us with the names of residents, clubs or organizations that you feel may be interested in helping with our membership drive. We will be concentrating on three areas:

...Affiliates: businesses & professional people who are or should be interested in our community (your baker, broker, banker or candlestick maker!)

... Associates: Leisure Worlds Clubs or groups interested in the services of the Historical Society.

...Individual members: LW residents who should support the Society through membership.

If you have names or suggestions -or want to join our committee- call the Society office, 206-0150 or call the chairman at 830-2141



MEDICAL LECTURE SERIES

Medical lecture series will resume in October with four lectures scheduled. Unfortunately, the April 3 lecture had to be canceled at the last minute, due to illness of the speaker.



The Historical Society World War II Project, the registry of veterans, now has over 650 data sheets, which are being entered in special Archives files.

We need the assistance of all Society members to make this project even more successful. If you are eligible to participate and have not yet submitted your registration form, please do so. And tell your WW II veteran friends about this project.. There must be many more as yet unregistered.

Here are some of the questions we've been asked and our answers:

Q. Why is the Society conducting the WW II Registry project?

A. This group of veterans is the largest identifiable group with commonality of participation. One of our objectives is to obtain and retain historical data about Leisure World residents and activities.

 Q. Why do the survey now?
 A. Eligible veterans are 74 through the 90's. There is the very real element of longevity to be considered.

Q. Where are the questionnaires?A. Historical Society, library, some

clubs. For information, call our office, 206-0150, M-F. 9 to 4.

Q. Will this information be available to "outsiders" or commercial groups?

A. Absolutely NO. The information is being entered into a special data base, with a restricted password. Only composite data will ever be released.

Another often asked question is "why doesn't the survey include those who served in Korea and Vietnam?" Because of the age factor, it was decided to concentrate on WWII vets at this time. The program will allow for inclusion of others in the future.

For additional information, call John Bradley, Chairman WW II Veterans Project, 457-0382.

GOLD

The Globe isn't real gold. It's burnished gold!

The steel frame work of the globe had rust and minor damage. Painted with a rust inhibiting primer coat and topped with **burnished gold** paint, it should last for many years.

The cost of moving, renovating, painting, fencing, and landscaping has been far more than budgeted by the Society. Generous donors have made it possible to proceed with the move, but we are still short. Many have suggested that the globe be lighted and we hope to do that as soon as it is financially feasible. If you have any money raising ideas, or know of any potential donors, do let us know. Bob Miller, our "Globe" man, accepts gold, silver, and green stuff--but don't put his name on the check!

PLEASE NOTIFY THE OFFICE 206-0150

if

..... there is an error in your Directory listing

.....you have a change of address or phone number

..... you are 90 and not on our "Historically Advantaged" list

.... your move-in was prior to 1971 and you have not been interviewed.

What's the meaning of your Address?

Algarrobo (al-gar-DROH-boh) carob-tree Alhambra (al-HAHM-brah) Arabic proper name Alta Vista (AHL-tah VEES-tah) high viewpoint Avenida Castilla(ah-veh-NEE-dah cas-TEE-ah) Castille Avenida del Sol (del sohl) of the sun Avenida Majorca (mah-YOHR-kah) proper name Avenida Sevilla (seh-VEE-ah) proper name Bahia Blanca (bah-EE-ah BLON-kah) white bay Brazo (BRAH-zoh) protector Buena Vista (boo-EH-nah VEES-tah) good view Calle Aragon (KAH-yeh EHR-uh-gohn) proper name Calle Azul (ah-SOOL) blue street Calle Cadiz (KAH-dees) proper name Calle Corta (KOHR-tah) short street Calle Sonora (soh-NOH-rah) sonorous, loud street Calzado (kal-ZAH-doh) footwear Carmel (kahr-MEHL) ribgrass Del Lago (del LAH-goh) the lake Despacio (des-PAH-cho) slowly, gently Duenas (doo-EH-nahs) married woman El Toro (el TOH-roh) the bull Elvira (ehl-VI-rah) proper name Jardin (hahr-DEEN) flower garden Leisure World (LEE-shur wuhrld) world of leisure Los Altos (lohs AHL-tos) the heights Mariposa (mah-ree-POH-sah) butterfly Mlembro (mee-EHM-broh) member Monte Hermoso (MOHN-te ehr-MOH-soh beautiful mountain Ovalo (oh-VAHL-oh) oval

Ovalo (oh-VAHL-oh) oval

Pina (PEE-nah) cone shaped landmark

Punta Alta (POON-tah AHL-tah) high point

Ronda Granada (ROHN-dah grah-NAH-dah)

Ronda-night rounds, Granada-pomegranate

Ronda Mendoza (mehn-DOH-zah) proper name

Ronda Sevilla (seh-VEE-ah) proper name

San Amadeo (sahn ah-mah-DEH-oh) Saint Amadeo

Santa Maria (SAHN-tah mah-REE-ah) Saint Mary

Sosiega (soh-see-EH-gah) rest after work

Via Carrizo (VEE-ah kahr-REE-soh) reed grass field

Via Estrada (ehs-TRAH-dah) causeway

Via Puerta (poo-EHR-tah) gateway

Via Serena (she-REHN-nah) serene

Via Vista (VEES-tah) view

Historical Society to be established

(Headline in June 1977 Leisure World News)

A private, non-profit corporation is being formed to produce a history of Leisure World, according to Marjorie Jones, chairman of the Leisure World Historical Records Committee.

To be known as the Leisure World Historical Society, the organization will legally be entitled to accept donations, she said.

The Society's first board of directors will be the members of the Historical Records Committee, Mrs. Jones, Marian L. Fox, Paul B. Zimmerman, and Eugene Wolfe, plus two others: Evan Baker and Catherine Wright.

The need for the Society became apparent when the Historical Records Committee attempted to accumulate the memoirs of early Leisure World residents, said Mrs. Jones.

"We have been gifted with about 500 cassettes, profiles and conversations with people here in Leisure World," she said. "At the present time we have no equipment to edit these, make selections, catalog and store them."

She added that requests for a history of Leisure World had been received not only from residents, but from the University of Southern California Gerontology Center, the Council on Aging in Washington, D.C. and others.

"The tune is the same from all—we need it, it's necessary, it must be done!" she said in a presentation of the idea to the Leisure World Presidents Committee. "We had to admit that the History had become more than a 'committee activity."

The Society plans to bring in professional help to produce a permanent, hard bound volume of Leisure World history, she said. The Society also hopes to attract volunteers to help collect information.

Mrs. Jones said memoirs, photographs and documents are being sought for the history. She added that all Leisure World residents, and not just those who arrived in the early days are welcome to become involved in the society.

"This history has to take it up to the end of nineteen-whenever," she said. "In other words, it's a continuing history."

Please Note:

We are not getting a NEW Historical Society! This is a clipping from 1977.

The last issue of the Newsletter had a copy of an ad, offering 7 1/2% interest on CDs. Two people called the office, asking for the name of the bank offering such great interest. Sad, but that was also a 1977 ad!

THE YEAR WE BEGAN

According to a Leisure World News story written by Myra Neben for the December 29, 1977 issue, "1977 was an eventful year for Leisure World."

One of the major issues for the year was the possibility of a water shortage. Sound familiar?

In March, 27 vacationing Leisure World residents died in a tragic plane crash at Tenerife Airport in the Canary Islands, the worst air crash in history. 10 survived but spent many months in hospitals recovering from burns.

Manors were sold by the lottery system in January (193) and in April (240). The average price was \$95,000.

A three year contract was approved for PCM, (Professional Community Management) and Harold Litten was hired as general manager from 300 applicants.

Major problem of the year was the temperature of the pools. The heat had been turned down in response to a directive from the Public Utilities Commission to save energy. Both water and energy were serious problems. A Conservation Committee began writing a column on ways to save water.

A fire in the Leisure World warehouse, ignited by a spark from an acetylene torch ignited fuel near one of the minibuses with over \$100,000 in damages

Orange County Planning Commission spent 8 months trying to decided whether to propose an overpass over the freeway. The Supervisors made it clear that there would be no overpass.

Visitors to the community included Lawrence Welk, James Roosevelt (son of the late president), and LA police chief, Ed Davis.

And Myra duly noted that it was time to start an Historical Society-- and start collecting "memoirs of early days."

In June a tea was held for the "Pioneers of '64," those residents who where the first arrivals in the community.

The Community Association began asking questions about running of the community, and provided controversy for several months. Focus was primarily on the contract with Saddleback Community Hospital. GRF appointed a committee to study this!

Preliminary plans for Club House V were seen in early July--and talked about for the rest of the year. The drought continued.

GRF announced plans for major golf course improvements to be funded by increased fees. Golfers decided they were not going to be singled out to pay for renovations, and the clubs threatened to sue.

In August, 2 inches of rain failed to relieve the drought situation. In September, GRF postponed golf fee increases from October to January and then canceled the entire project.

Resale transfer fees were raised to \$1750 from \$850. Budget problems caused parking expansion for CH 2 to be scrapped. The county approved Rossmoor's plan for 533 condos.

25 years---but some things never change!

WELCOME, NEW MEMBERS

We're delighted to have so many new members, and are indeed sorry that their names are not in this years Directory. This list was placed on page 7 to make it easy to clip the list and add to your Directory.

BAIRD, Mildred 654 Ave Sevila Unit A	830-5026	PITZELE, Helen 3243 San Amadeo Unit 1A	581-3743
BLISS, Audrey BLISS, Walter 5503 Paseo del Lago W Unit B	859-7787	ROSENBLATT, Ada ROSENBLATT, Nate 3515 Bahia Blanca W Unit C	598-9795
BRANT, Cloyde (SU) BRANT, Eleanor (SU) 5473 Paseo del Lago E Unit C	581-4264	SCHELL, Patricia (C) 3494 Monte Hermoso Unit N	770-6153
CHARLTON. Craig (C) 3478 Bahia Blanca Unit B	859-8431	SCHLAM, Rebecca 726 Ave Majorca. Unit Q	951-6603
DAILY, James (C) 2829 Via Alhambra Unit C	581-3321	SMITH, Emma (C) SMITH, Wayne (C) 2162 Via Mariposa E Unit D	581-8465
GREENE, Gladys 5468 Paseo del Lago Unit B	768-7700	STEIN, Eleanor (SU) STEIN, Bob (SU) 403 Ave Castilla Unit D	380-7333
HELPRIN, Lillian 5385 Paseo del Lago W #A	457-0590	STONE, Mary 356 Ave Castilla Unit C	855-9707
KING, Martie 32 Calle Aragon Unit C	707-5141	WATES, Wallace 3013 Via Buena Vista Unit C 5/10/02	951-1535
MARGOLIS, Beverly 542 Via Estrada Unit C	588-0271	LATE RENEWAL	
MEIR, Betsy 531 Via Estrada Unit N	951-5171	SANDERS, Madge 2117 Via Puerta Unit C	457-3597

LEISURE WORLD HISTORICAL SOCIETY P.O. BOX 2220 LAGUNA WOODS, CA 92654 949 206-0150

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