

LEISURE WORLD History (Edited 12/18/2009)

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LEISURE WORLDERS OF THE MONTH

Since 1976 one resident of Leisure World has been honored each month by being designated "Leisure Worlorder of the Month." The program was started by Rossmoor Corporation to salute the high caliber of people living in the community and their accomplishments toward bettering community life.

Now that Rossmoor Corporation is scheduled to dissolve on June 16, 1982, and its New Sales Office building has been sold to Home Federal Savings and Loan of San Diego, the program has been taken over by that financial institution. Each month a committee representing the Leisure World Historical society elects a candidate from nominations made by people of the community. Home Federal honors the recipient by hanging a large color portrait in the Rossmoor New Sales office on the first Monday of the month at a short ceremony, after which light refreshments are served. The public is invited. Biographies of honorees for May, June, August and September 1976 are on the following pages.

Helen K. Loring

Leisure Worlorder—September, 1976

Long before the term "Women's Lib" was coined, Helen K. Loring was striving to help women achieve liberation from the stereotype role of homemaker, wife and mother by helping them through counseling and teaching to establish a good sense of self.

This activity was part of her personal creed. First item: every day do something for yourself. Second: every day do something for other people. Carrying out her program requires verve, vitality and a genuine concern for others, all attributes she possesses in abundance.

A native New Yorker, Mrs. Loring earned her B.A. Degree at Hunter College, her master's at N.Y.U. and continued special studies at Vassar, the New School for Social Research and U.C. San Diego. She was a speech therapist, guidance director, teacher of English and associate professor in the graduate school of education at C. W. Post College of Long Island University. Interspersed was a second career in writing, acting and production in community theaters, and writing for radio and TV.

Throughout her teaching and counseling careers, her principal concern was instilling self-knowledge and the joy of living in her pupils, whatever their ages. At Leisure World she urges the substitution of the word "advancement" for "retirement." "To me, life is a *becoming* and I'm not retiring from anything," she said.

Mrs. Loring continued teaching and counseling at U.C.L.A., U.C. Irvine, Saddleback Continuing Education Program, South Coast Medical Center and also had a private therapy practice.

To keep her body in pace with her ever-active mind, she indulges in strenuous gym exercise and folk dancing, swimming, table tennis and badminton. And if there is any time left, she writes—particularly for the theater.