

Laguna Hills, California, January 16th, 1981

Mr. Paul Zimmerman, Public Relations Counsel
Rossmoor Corporation
23942 De La Carlotta
Laguna Hills, California 92653

Dear Mr. Zimmerman:

It is with great personal pleasure that I nominate Mr. Joe H. Brock an outstanding citizen of Leisure World for many years, to receive the honor of being named Man of the month.

Mr Brock has given freely of his time and talents to many civic and charitable organizations especially in his work with the Braille institute in assisting the blind. In retirement he continues to help the handicapped and devotes a lot of his time in helping the unfortunate.

Mr Brock was born in Anderson, Indiana. When he was fifteen years old he moved to Los Angeles with his family. He was graduated from Hollywood High School and then attended Oregon State College (Now Oregon State University) and Southwestern Law School. He is a member of Pi Kappa Phi fraternity and was a crewman on the O.S.U college first rowing team.

After college he was employed by the Hartford Accident & Indemnity Company as Special Agent in Fidelity and Surety Bonds. He was perhaps the most knowledgeable man in his field in Los Angeles. After sixteen years in this capacity he resigned to start his own Insurance Brokerage business, Joe H. Brock & Co where he broadened his field to all types of insurance coverages,

He served as an officer and director of both the Surety Association of Southern California and the Insurance Association of Los Angeles. He is Past President of the Insurance Fieldmen's Association. He was founding member and the second President of the Crenshaw National Exchange Club and later held many offices in the Kiwanis Club (Angeles Mesa Chapter)

As a member of the Presbyterian church he has been an active trustee, deacon and ruling elder, most recently at the First Presbyterian church of Hollywood and afterward at St Andrews Presbyterian church in Newport Beach.

He is a thirty five year member of Henry Knox Masonic Lodge and was the first candidate for the degrees leading to the 32 Scottish Rite at the Los Angeles Wilshire Masonic Temple.

Since retiring he has devoted much of his time to helping others, principally the handicapped and visually impaired. His first role was in the making, installing and servicing of pillow radios for patients in the Hollywood Presbyterian Hospital. Several hundred units were serviced. After that he became a volunteer for the Braille Institute of Los Angeles servicing the southwest division on the Palos Verdes peninsula before moving to Newport Beach where he transferred his duties to Orange County.

Mr Brock delivers, installs, repairs and services talking books machines (record players) and instructs users in their care and the reordering of new records and tapes. Request cards from the main library and telephone requests come in almost daily and sometimes many the same day from approximately three hundred of his regular and new users. There is never any charge for the equipment or supplies or mailing which is funded by the library of Congress and the Braille Institute. He has driven in this work entirely at his own expense over fourteen thousand miles in this service over a period of thirteen years.

Mr Brock has been awarded a Resolution of Commendation by the Board of Supervisors of Orange County and many citations from the Braille Institute. He has been a guest speaker at the visually impaired Club of Laguna Hills.

His principal hobby is lawn bowling and he is a member of the Newport Beach harbor lawn bowling club and the Laguna Hills Lawn Bowling Club and is proud of several trophies won.

He was a member and Secretary of the 1980 nominating committee for the Third Laguna Mutual in Leisure World.

Mr Brock has lived in Leisure World more than seven years with his wife Marian at 5179 Despacio, Tel. 837-4448. They have a daughter living in Newport Beach and a son in Palm Springs and are proud of their seven grand children. He enjoys travelling and reading.

I would appreciate your careful consideration of this public spirited citizen who has and is giving so much to the welfare of the unfortunate. I believe he richly deserves the honor within your power to bestow.

Yours very truly,



THOMAS E. HINES

Director, Golden Rain Foundation 1970-73