

Holmberg selected for LWer of Month honor

Sometimes the Leisure Worlder of the Month is a person who made his (or her) mark on the world before coming to the retirement community. December's honoree, Carl Holmberg, led a full and successful business life before retirement, but is best known for his expenditure of time and energy to improve the quality of life for his friends and neighbors here.

Holmberg will be honored at a special ceremony scheduled at 10 a.m. Monday, Dec. 2, at Clubhouse 6. The public is invited to attend the event, sponsored by Home Federal Savings and the Leisure World Historical Society.

Holmberg retired in 1972 from Minnesota Mining and Manufacturing (3M), where he had worked for 35 years in sales administration and general management. After retiring he became a member of the Orange County Grand Jury—a time he remembers as one of the most enjoyable and satisfying periods in his life.

The grand jury, he said, "is concerned with much more than criminal cases. It involved all phases of county government, from airport to education, county planning, public information and social welfare. The grand jury is in place to hold all county agencies accountable to

taxpayers."

In August 1973, Holmberg moved to Leisure World with his wife, Mary Ann, better known as Polly. He was elected to the board of directors of Mutual 61 in 1974, and to the board of Third Laguna Hills Mutual in 1975. The following year he was appointed a director of the El Toro Water District and was named to the Paramedic Task Force by the Orange County Board of Supervisors.

The appointive post on the water district board was confirmed by election in 1979; later that year, Holmberg was appointed to the board of the Aliso Water Management Agency. In 1978 and 1979 he served on the board of the Saddleback Community Hospital.

Continuing his community service activities into the new decade, he was a director of Golden Rain Foundation from 1980 to 1983 and was re-elected to the water district board in 1983.

Holmberg's equally active pre-retirement life began in Pine City, Minn., where his father owned a general merchandise store and his mother was a schoolteacher. The athletic young man played basketball and football in college, but left school after the death of his father to help run the family business.

Several other jobs helped him finance his education, among them a stint as a supply sergeant for the National Guard and a deputy sheriff position for Pine County. Holmberg graduated from the University of Minnesota in 1930 and went to work for the Equitable Life Assurance Society. Shortly thereafter he began his three and a half decades with 3M.

During his career with the firm, he eventually oversaw the activities of five branch sales managers and their 46 salesmen throughout eight western states. His coated abrasives division dealt primarily with the industrial, automotive, hardware and building industries, but also developed many familiar products, including masking tape and Scotch tape.

The Leisure Worlder of the Month program has honored people from all walks of life; in December, according to the sponsoring organizations, it will have in Carl Holmberg "one of the special people who make the retirement enclave go around."

Nominees for Leisure Worlder of the Month are welcome from all residents. Primary criteria is a record of outstanding service to the community. Send information to the Leisure World Historical Society, Box 2220,

Laguna Hills, 92654. Please mark it Confidential to the President. The information can also be dropped at the Society's office in the Administration Building.



Carl Holmberg