

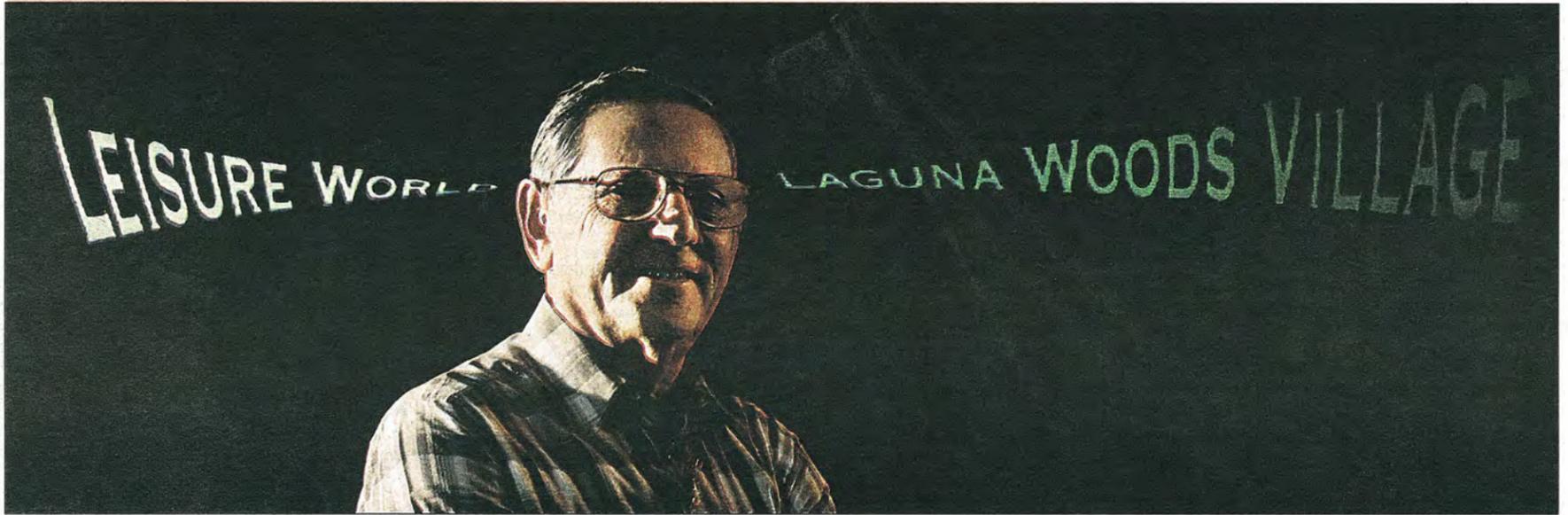


LEISURE WORLD NEWS

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NEWS PHOTO BY ROD VEAL

Leisure Worlorder of the Month: Marty Rhodes, honored by the Historical Society, headed the committee that approved the name change from Leisure World to Laguna Woods Village. For cover photo, color.

Hard worker gets Historical Society's nod

Marty Rhodes Leisure Worlorder of the Month

BY CHERYL WALKER
THE LEISURE WORLD NEWS

If you want to get something done, give it to a busy man, says the old adage. Well truer words were never spoken

if referring to the Historical Society's February Leisure Worlorder.

Marty Rhodes, who describes himself as "Jack Armstrong, the All American Boy," has traveled to more than 30 countries, is an active member of more

than 16 Leisure World clubs and organizations, has served on the Third Board and is currently serving on the Golden Rain Foundation Board.

The former pharmacist and entrepreneur moved to Leisure World in 1998 and headed the committee that changed the community's name to La-

guna Woods Village.

He chairs the GRF community activities standing committee, takes part in GRF's trails and signs, security and community access and finance committee meetings and is a frequent visitor at

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Rhodes: Chaired committee on name change

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other GRE, Third and United meetings so he can keep up his store of first hand knowledge of what is happening in the community he loves and enjoys..

"I really enjoy it here, it's fun, there's no community like this community.

"My motivation is to do whatever I can to make this community more utilized by its members and this can only be done by continuously maintaining and upgrading all our

facilities and amenities."

He says he's always trying to improve communications between the boards and the community, hoping to improve community planning and continue to upgrade and improve "the Village" to make it a viable contender in the future with other retirements communities springing up all over the landscape.

When asking for comments about this, Rhodes the mantra is the same: "Marty really deserves this honor."

Third Nominating Chairwo-

man Virginia Templeton calls him a "really conscientious guy."

Former United Nominating Chairwoman Dottie Fredericks says working on any committee with Marty Rhodes is "an honor and a pleasure."

Former Golden Rain President Harry Curtis adds that "no one I know gives more time or works harder on behalf of our community that Marty."

And current Golden Rain President George Portlock says Rhodes is truly dedicated to Laguna Woods Village.

"He's a dedicated servant of the people."

BACKGROUND

The native of Brooklyn, N.Y. attended Stuyvesant High School in the Big Apple and went on to get his bachelor of science in pharmacy from Brooklyn College of Pharmacy, Long Island University.

He worked for 45 years as a pharmacist primarily in California in drug stores as manager or owner operator in Paramount, Anaheim and Long Beach.

He also was president/owner and sales manager of a Wheel-a-While Corporation (bicycle rentals) and Rudale Inc. (electronics)

While working, he also was treasurer of the Long Beach Pharmacists Association, was a member of the charter review committee and downtown renewal committee of the city of Anaheim. He also started a temple in Anaheim and got into buying and selling real estate.

After retiring and moving to Leisure World he was involved in cityhood issues and after incorporation took part in the initial planning committee for the El Toro Road improvements from Moulton to Paseo de Valencia that included the 14-foot sidewalk.

In a recent conversation with Rhodes he said his origi-

nal dream in life was to be a civil engineer but was steered into being a pharmacist instead and has never regretted the decision since it allowed him to fulfill another childhood dream: that of making Southern California home.

A self starter and people person, he found that being a pharmacist allowed him incredible freedom as well opportunities to develop his talents in other fields while meeting and being with old friends and new people.

Rhodes says he also enjoys being challenged and frequently shares his plans with other members of the board be the issues broadband, master planning, lobbying to get key committee meetings televised, creating a newsletter and a talent bank, helping residents in need or establishing better management and operating techniques.

In spite of all he's done and hopes to do, Rhodes is a modest, self deprecating man who says he only wants to pay back the community that he has said is Paradise for him and his wife Roz to live in.

"There's no community like this community. No matter what's wrong, there are 100 things that are right with it here."