



LEISURE WORLD NEWS

Thursday
March 30, 2006

www.oregister.com/lagunawoods

From The Orange County Register



NEW PHOTO BY ROD VEAL

Bebe Shaddock, shown in her manor, is the Historical Society's Villager of the Month for April.

Bebe Shaddock Villager of the Month

Society's April
choice does much
outside spotlight

BY CHERYL WALKER
THE LEISURE WORLD NEWS

To hear resident Bebe Shaddock tell her life story, you'd think she was just in the right place at the right time.

But, reading between the

lines one knows that Shaddock was more than just lucky.

Her parents set a benchmark for community involvement and she knew she could not sit idly by no matter where she lived or worked.

When help is needed, one knows one can count on Shaddock to step forward to do the task without fanfare or fuss, no matter what external forces were at play.

That's why the Historical Society, of which she is a mem-

ber, decided to honor one of its own in April with its Villager of the Month honor which will be celebrated publicly at 10 a.m. April 5 in Clubhouse 6.

City Councilman Bob Ring calls Shaddock the "Perle Mesta of the Village," after the legendary hostess. "Whether it be Opera 100, the local church, the 110 Club, the California Club, Bebe is always willing to promote the activity either

SEE BEBE • PAGE 5

Bebe

FROM PAGE 1

publicly or at a private party that she will host at her home on a moment's notice.

"I think of Bebe as the catalyst which helps groups effectively work together."

Betty Hohweisner, president of Opera 100, calls Shaddock a "wonderful gal, charming, lots of fun and extremely dedicated who likes people and opera." She says Shaddock is going to take over the presidency of her group next year.

Background

The Missouri native received her bachelor's degree in communication from Monmouth College and her master's in education from the University of Missouri.

She married, had two children and came to California where she taught school, including grammar school-aged Educable Mentally Retarded.

In the mid 1960s she became a television teacher for 3rd and 4th grade students. A few years later, she became director of the Systems Media Center (which included the library, ITV—Instructional TV -- and audio-visual department).

In the early 70s, she became director of the Regional Education Television Advisory Council, which provided instructional television for

school districts in nine counties in Southern California, as well as hostess of a series on education on a Los Angeles CBS station.

In addition, she became involved in a national curriculum design series for ITV and served on various ITV and educational TV boards.

In the late 1970s, Shaddock literally wrote a bill to fund instructional technology in California schools that, after three years, was signed by Governor Jerry Brown.

She then became deputy director of the California Public Broadcasting Commission.

Then, in the mid 1980s, she tried to retire and did some non-fiction writing and consulting.

But her career again moved into full force when she founded, with Emmy Award winner Diane Asselin, the Oliver/Asselin Production Company.

The company produced educational TV for clients like PBS, Encyclopedia Britannica and the United States Department of Education.

She also chaired the Los Angeles Literacy Task Force.

In spite of her busy schedule, she was an active volunteer on the advisory boards of the Stanford Home of Children, the Friends of Coro Foundation, the Mark Taper Artist Program and the Children's Hospital of Los Angeles.

Shaddock's honors include a listing in Who's Who, a Fellow-

ship from C-Span, a trustee of her old college (Monmouth), and recognition from the National Academy of Arts and Sciences, the City of Los Angeles and the National Film Institute, to name just a few.

In 1994, she married Roland "Shad" Shaddock, moved to the Village (then known as Leisure World) and became a grief counselor at O'Connor Mortuary and was a weekend marketer for her son-in-law at Renaissance Premier Senior Living.

She decided to retire in

2003. But that did not put an end to her volunteerism.

She is a lay leader at Laguna Country Methodist church, on the board of Saddleback Memorial Hospital's Foundation (major gifts chair), secretary for the Opera 100 board; co founder of the woman's investment group (ESP), on the executive committee of Monmouth College, a member of the California Club and once served in an advisory capacity to the Golden Rain TV services committee when they were trying to decide the new program-

ming lineup for the updated TV system.

She also was a member of the community's Project 21, a group of residents who got together to develop a plan for the Village to move into the 21st Century.

Shaddock says she loves to be involved, visit with her grandchildren and make a difference, in her own way.

"Some of the best things that ever happened to me, have happened here," she said referring to her making the Village her retirement home.