

News From



23941 AVENIDA de la CARLOTA
LAGUNA HILLS, CALIFORNIA 92653
(714) 837-0530

APPROVED

SIG. DATE 3-3-81

Contact: Paul Zimmerman

ADELE SIIPOLA
ROSSMOOR LEISURE WORLDER
FOR THE MONTH OF APRIL

During her early years in New York City Adele D. Siipola dreamed of the day she would attend movie premieres and resplendent stage first nights as a great drama critic.

"After finishing journalism school the closest I ever got to that was as a manuscript reader for a publishing firm," she laughs today without a trace of remorse.

From there Mrs. Siipola's life path took a remarkable turn in another direction. An insatiable search for over 30 years in the field of nutrition and health through education and practical experience has established her as one of the more dedicated nutritional consultants in the area.

Because of her humanitarian role in this field Adele has been named Rossmoor Leisure Worlder of the Month for April.

Her many friends, accumulated in generous numbers since she and her husband Herb opened Adele's Health Foods store five years ago, are invited to be present at the Rossmoor New Sales salon at 10 o'clock on the morning of Wednesday, April 1, for the informal ceremony during which her color portrait will be prominently placed on a wall there. It will remain until Friday, May 1, when it will

Siipola - two

be removed and presented to her in a similar ceremony.

Understandably, Mrs. Siipola's Good Samaritan bent ran parallel with the upbringing of daughters Carol and Trudy. Her trend toward nutrition began when her curiosity about the composition of foods and their role in building health led her to attend a Long Beach City College lecture series by Adelle Davis and Dr. Michael Walsh.

From 1948 to 1953 she was involved in the child health care program for St. Barnabas Parochial School in Long Beach. She eventually became president of the Parish Council of Women who sponsored and assisted in the program.

This led in 1954 to an assignment as health representative for the Long Beach Parochial Schools. Through the Community Welfare Council and the Harbor Dental Society an effective parent and pupil program in dental health resulted.

During that time she also served as a member of the Board of Managers of the Community Welfare Council, helping to enlarge a health program for the parochial schools in liaison with the Long Beach City Health Department.

This decade of volunteer work led to her employment by the Harbor Dental Society for four years as assistant to the group's executive secretary, prior to the Siipolas moving to Orange.

For the next three years she returned to the volunteer health field, serving with St. Joseph's Hospital in Orange in the fields of fund raising and administrative activities, etc.

Siipola -- three

Her continuing interest in nutrition began to accelerate with her employment by Coastline Foods, first as clerk and then store manager from 1969 to 1972.

As the trend toward better nutrition began to take hold, courses by authorities in the field presented Adele with fine opportunities for learning. She attended seminars by Drs. Linus Pauling, Carleton Fredericks, Emanuel Cheraskin and more.

In 1972 Hawaii beckoned to the Siipolas. Adele became a sales representative there for cosmetic and health foods firms. Within a year she also became manager of one of a newly formed chain of nutrition stores in Honolulu.

While in Hawaii Adele availed herself of the counseling of Paul Bragg. "He was recognized at the time as a leader in the field of nutrition and exercise in the Islands."

In 1976 Adele and Herb returned to Southern California and moved to Leisure World, having purchased the store which is now Adele's Health Foods on El Toro Road around the corner from Ralph's.

Currently she is attending a Saddleback College course in nutrition and also working toward a bachelor of science degree in that field.

Although the store and her studies occupy much of her time, Adele is moderately active in Leisure World. She is a member of Common Cause, the Sunday Morning Discussion Club, and an active participant in the Wellness Associates, the group which last year brought Dr. Pauling and Gayelord Hauser to large Leisure World audiences.

Siipola -- four

Her statement that "good health and happiness are our birthright" sums up her philosophy. She also feels we need to learn more about our bodies and to nourish them in the best way possible.

"But, important as nutrition is, I do not believe it is the end to all things in one's drive for well being," and she ticked off a list of four things necessary to good health and happiness:

"A positive attitude toward life, faith in a supreme being, exercise and good nutrition."

Another goal lies ahead: to become more involved with Leisure World activities on a larger scale on the day when retirement becomes a reality.

##