

## LARRY STRAUSS

Honoree of the Month – February 2011

Born and educated in New York City, Larry moved to Laguna Woods Village in 2005 after a distinguished business career in Sales & Marketing.

In his 50's he entered the entertainment industry as an actor and dancer appearing in over 50 films, TV and stage shows.

He relocated to our Community in 2005.

As he puts it so well...

“Retirement? - What's Retirement”

Larry has never been one to let his personal physical limitations stand in his way and shortly after arriving in our Community he became the group leader of a local Parkinson's Disease support organization which had but 12 members. With his ever positive attitude and enthusiasm, the club soon grew to be a vibrant service organization with over 50 members. He produced several Fund Raising programs which raised over \$15,000 for the exclusive benefit of the organization and brought in many speakers on matters of great importance and interest to the members.

Larry also produced the “Barbara Rush One Woman Show” which raised over \$4000 for the Laguna Woods Foundation helping those in need in our Community.

He orchestrated a TV 6 entertainment and information program which ran for three years, which gave residents and guests an opportunity to showcase their artistic work. Some of the guests during this period were such people as Marc Benson, head writer for “All in the Family” and Marge Champion of the famous dance team.

For many years Larry has been an active member of the Theater Guild and the Old Pros.

He orchestrated the process for the City of Laguna Woods making April, Parkinson's Disease Awareness Month.

When asked which of his many activities have given him the greatest personal satisfaction, he readily replied..

“To impart hope, dignity and spirit for life to those who have been stricken by disease, Further to give them a sense of their own life value”.