

## Volunteer vows to 'leave em' smiling'

By Jennifer Cressy  
The News

**L**ights, camera, action! Isabel Tashman is no stranger to this show business adage.

For the last seven years she has been a familiar sight around the offices of Leisure World's Channel 6 television station.

And, next week this popular Channel 6 volunteer will be in the spotlight when she is honored as Leisure Worlorder of the Month for September.

As program coordinator for the "Club Corner" spot of the Leisure World Today Show Tashman faces the daunting task of arranging for all of the estimated 214 club presidents to appear on the show.

But she does not need to meet all the presidents to become familiar with the community.

Tashman, former director of Third Mutual, and a member of numerous committees, says of herself: "I'm what you call a professional volunteer. I enjoy doing it, it's rewarding."

As a young woman, Tashman decided to pursue a career. She worked as a private secretary, office manager, accountant and corporate treasurer. She gave up her career when she met Dr. Herbert Tashman in July of 1951. They married just six months later, on Dec. 9.

The couple moved to Memphis, in 1952. After son Bob was born Tashman began her second career as "devoted wife and mother."

The family relocated to North Hollywood in 1964, where Dr. Tashman continued as an internist and pulmonary specialist.

Retirement called in 1974. Bob had gone off to Brown University two years before, and the Tashman's decided to move to Leisure World.

During the North Hollywood years Tashman began her career as a volunteer working with children at the San Fernando Valley Child Guidance Clinic.

In the late 1980s, and now situated in Leisure World, Tashman began attending meetings "to become educated about what goes on in the community."

In her many years of service at Leisure World Tashman believes her most important contribution has been "being in a position to



David Caballero/The News

Isabel Tashman, Leisure Worlorder for September, says she gets a lot of satisfaction from her volunteer work at Channel 6.

### Ceremony highlights

**Who:** Isabel Tashman  
**What:** Leisure Worlorder Ceremony

**When:** Wednesday, Sept. 1, 9:30 a.m. reception; 10 a.m. ceremony.

**Where:** Clubhouse 6  
Sponsored by the Leisure World Historical Society.

help residents with complaints and concerns."

But she wasn't one to sit around and wait for people to seek her out.

While on the Transportation Sub-committee Tashman spent many hours riding the Leisure World buses talking to residents.

That kind of concern is common for the woman who tries never to let herself get sad or depressed. Her theme song, "When You're Smiling (the Whole World Smiles With You)", says it all.

She says her advice to friends and colleagues is to always smile. "It may not solve problems, but it helps."

Currently, much of her time is spent at the television station arranging guests not only for "Club Corner" but also for the "Inside Our Library" show.

The television station is special because "we have this unique opportunity to bring the community in to homes. Even the board meetings are live."

Rob Merritt, news director and

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supervisor of the volunteer program at Channel 6, is immensely pleased with the help and support Tashman has given the station. "She does a great job. She's always thinking, and that's good. She gives us ideas for segments, and knows what residents want. She's a big part of Channel 6."

Tashman does not limit, by any means, her involvement only to the television station. She was a volunteer at the Aug. 6 Ross Cortese Memorial Golf

Tournament, and carried petitions for the Laguna Laurel Campaign.

She is an associate member of the Saddleback Memorial Medical Center.

For the Golden Rain Foundation she has served on the nominating committee, the 25th anniversary committee, the earthquake and disaster preparedness task force, the capital equipment requirements ad-hoc committee, and the television services committee.

For Third Mutual she served on the committee to "get out the vote" on amended CC&R's

(bylaws governing Leisure World), community relations committee (chairwoman 1991-1993), architectural control, grounds maintenance, finance, and the garden villa building rehab subcommittee (chairwoman 1991-1993).

It is not easy to do so much, but Tashman takes it all in stride and says that "sometimes I feel I get more out of volunteering than I put in."

In the future Tashman hopes to continue being involved in the community for as long as she can and says she "loves Leisure World because it is just like a small town."